

NEWS

For Immediate Release

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Introducing PRIMO-PR60

Introducing the PR60, World's First Full-color Retrofit LED Module for PAR64/56 Cans.



PORTLAND, OR, March 29, 2019. In an industry first, Luxium Lighting is excited to announce PR60, the newest member Luxium's line of innovative, adjustable-color stage lights.

Now anyone can turn an old PAR64 or PAR56 fixture in a modern full-color LED stage instrument. With enough performance to take the place of old 500 Watt bulbs while using less than 100 Watts of power the PR60 is made for easy on-site refurbishment of traditional PAR fixtures with an all-in-one LED module that eliminates the need for gel filters and dimmer racks while offering direct

DMX control. With the PR60 users get more colors than were possible with just a bulb and gels along with tunable white CCT's from 2500K to 6500K. The PR60 uses 36 high-bright RGBLW LEDs using Luxium's unique 6-channel LED driver that has no flicker and smooth dimming down to 0.1%. These lights use a convenient DIP switch for setting a DMX address or selecting pre-defined operation modes. The PR60 comes standard with wired DMX512 control and can be upgraded with an optional wireless DMX receiver.

"Ever since we developed our unique LED engine we've been thinking about how to make a high-fidelity LED module that would be easy to install in traditional PAR64 stage lights." Says Arlie Conner, founder and CEO of Luxium Lighting. "We finally found a way to economically combine three of our RGBLW LED tiles with our high-frequency driver and keep the power load below 100W while producing enough light to replace 500W

incandescent bulbs used in PAR64 and PAR56 cans.” The result is a 2.7 pound retrofit module for stage lights that delivers over 6000 lumens in a single fully-blended narrow spot beam. For wider beam angles users can add a range of diffusion sheets in front of the LED module. Using the appropriate size adaptor ring the PR60 can be easily installed by users into PAR can lights in just minutes and quickly plug into any AC line power source. With on-board dimming and wired or wireless DMX control these lights offer a plug-and-play option for extending the life of old PAR can instruments at a price that’s less than buying a whole new LED fixture.

For wireless DMX control the PR60 can be configured with Luxium’s ZMX receiver or with a W-DMX module from Wireless Solution. For long-distance operation, it’s simple to set up and connect with the Luxium TRX1 or ZMX wireless control hubs; allowing either DMX512 control or direct operation from the transmitter with user programmable sequences and modes. For users of W-DMX Luxium offers a factory upgrade to this popular DMX control solution.

With low energy use, reuse of existing equipment and long life the PR60 is the sustainable choice for places like theaters, churches, schools, hotels, auditoriums, clubs and showrooms that like the look of traditional PAR fixtures but want modern LED convenience and performance.

Inquire about the Luxium demo program to see the new PRIMO PR60 and give it an audition in your venue. Contact us at: info@luxiumlighting.com or call 833.LUX.LITE or visit www.luxiumlighting.com for more information.

About Luxium

For lighting designers, event producers, and architects who are seeking beautiful and smart LED lighting systems that are truly easy to deploy and use, Luxium is the right solution. Whether the need is for colorful venues, enhanced mobile entertainment, or exquisite house lights to improve the audience experience, Luxium is advancing the state of the art in color-adjustable lighting for places where high-quality and human-centric illumination with precision control is crucial.

Unlike traditional lighting fixture providers, Luxium is intent on developing versatile and high-performance luminaires anyone can use. The designs are compact, efficient, and optimized to meet the needs of each application with attention to useful innovations that incorporate the best technology and features for many different places.

All Luxium lights are designed and produced in the USA.
